



**Greater Manchester**  
Cancer Conference  
2026



**Greater Manchester**  
Cancer Alliance

# Reflecting on cancer care together

Communities, Professionals  
and Researchers

Sponsorship Opportunities 2026



# Introduction

## to the Greater Manchester Cancer Alliance and our Conference

### About Greater Manchester Cancer Alliance

Greater Manchester Cancer Alliance is one of 20 Cancer Alliances across NHS England, working to transform cancer care across our region.

### Our Aims

We are committed to reducing the number of people developing cancer and ensuring those diagnosed receive the best possible outcomes and experience. Through earlier diagnosis, improved treatments, and support for living well beyond cancer, we strive to make a real difference in people's lives.

### Collaboration at the Heart of Our Work

Our Cancer Alliance brings together clinical and managerial leaders from all hospital trusts, alongside health and social care organisations, patient representatives, and wider system partners. By working together, we can plan and deliver care effectively across the entire cancer pathway.

We are also proud to collaborate with Greater Manchester's world-leading research institutions, including The Manchester Cancer Research Centre, The CRUK Manchester Institute, The University of Manchester, and The Christie NHS Foundation Trust. By integrating cutting-edge research with clinical expertise and operational delivery, we have a unique opportunity to drive innovation and improve outcomes for people affected by cancer.

### About Our Conference

The Greater Manchester Cancer Conference is our flagship event, uniting our entire cancer system and its partners. It provides a vital platform to share best practice, highlight key priorities and developments, and showcase new and emerging innovations in cancer care.

Beyond updates and education, our conference is about connection and collaboration – bringing together our workforce and key stakeholders to inspire new ideas, drive improvements, and reinforce our shared commitment to transforming cancer care.

By working together, we can continue to improve the lives of those affected by cancer across Greater Manchester and beyond.

### Celebrating Excellence: The Greater Manchester Cancer Awards

As part of our commitment to recognising and valuing our workforce, the Greater Manchester Cancer Awards celebrate the outstanding individuals and teams making a difference in cancer care across our region.

These awards shine a spotlight on innovation, dedication, and collaboration—whether through pioneering research, improving patient pathways, or delivering exceptional care. They provide an opportunity to showcase the incredible work happening across our system and inspire continued excellence in cancer services.

We look forward to celebrating the achievements of our colleagues and partners at this year's event.

# Welcome

## from our Committee

We're delighted to be hosting our flagship conference once again in May 2026, bringing our system together for another inspiring two-day agenda.

Our last conference in May 2024 was our biggest yet, welcoming a record number of delegates both in person and virtually. We were joined by a fantastic range of local and national speakers, including researchers, clinicians, patients, charities, and other organisations.

This conference is about more than just discussion – it's about celebrating our system, empowering our workforce, and strengthening the connections between industry and clinicians to improve cancer pathways and services. Now, more than ever, we must continue to invest in our local teams, ensuring they feel valued, recognised, and, most importantly, educated.

Cancer education is at the heart of this event. By bringing together professionals from across our system, we can share knowledge, challenge silo working, and foster real collaboration to drive improvements in cancer care.

We are proud that, thanks to additional support from

pharmaceutical companies and systemwide partners, our conference remains free at the point of access. This ensures that healthcare professionals can participate without financial barriers, reinforcing our commitment to accessibility, collaboration, and professional development.

This document outlines sponsorship opportunities for 2026. If you are interested in supporting our event, our team would be happy to discuss this with you.

Thank you, and we look forward to welcoming you in May 2026.

**SUSI PENNY** – Medical Director

**CLAIRE O'ROURKE** – Managing Director

**MOLLY PIPPING** – Senior Programme Lead for Workforce and Education

## Our conference in figures

930

Delegates



200+

Virtual attendees



160

Delegates  
on the 'waitlist'



70

Speakers



60+

Patient and carer  
representatives  
involved



Videos and award judges delegates

100

Posters



19

Cancer  
Alliances



14

Exhibitors

Education and Charity partners



8

Sponsors



# Feedback



"The Greater Manchester Cancer Conference is always such an inspiring event — it brings together professionals from every part of the system who are truly passionate about improving outcomes for people affected by cancer."

"A brilliant opportunity to network, share ideas, and hear about the innovative work happening across Greater Manchester. I came away feeling energised and proud to be part of this community."

"A great and very well organised event. A nice mix of chances to network and visit information stands from pharma and charity sectors as well as inspiring keynote sessions."

"Networking opportunities were good, posters were inspiring, enjoyed listening to the speakers"

"This was one of the best conferences I have ever attended, made it worthwhile to leave the desk and hopefully opens up opportunities to collaborate with the alliance and other teams."

"Excellent conference, filled with hope for the future of cancer care."



# Sponsorship Packages

## Logo Package

Enhance your brand's visibility and demonstrate your commitment to cancer care in Manchester through our 'Logo-Only' sponsorship package.

This opportunity allows your organisation to prominently display its logo at the leading cancer conference nationally, attracting key stakeholders, healthcare professionals, and researchers dedicated to advancing cancer treatment and care.

### Package Highlights

- ✓ Logo Placement – Your company logo will be featured on all conference materials, including the event programme, Greater Manchester Cancer Alliance website, and conference app.
- ✓ Website Exposure – Gain recognition on the Greater Manchester Cancer Alliance website, where your logo will be displayed on the sponsors' page, linking back to your company's website.
- ✓ Social Media Recognition – Increase your brand's reach through dedicated social media posts acknowledging your support as a sponsor, shared with our engaged audience.
- ✓ Networking Opportunities – While primarily focused on logo visibility, this package opens avenues for connection with industry leaders and peers during the conference.
- ✓ Social Media Promotion – Sponsors are invited to provide their own social media copy to be included in the Greater Manchester Cancer Alliance social media schedule, increasing reach and engagement.

**Price:**  
**£850**

# System Partner Exhibitor Rate Cost

The 'System Partner Exhibitor' sponsorship package offers a unique opportunity for organisations working within the healthcare system to showcase their initiatives, innovations, and contributions to cancer care. This package is ideal for system partners such as education providers within the healthcare system and Higher Education Institutes looking to enhance collaboration, share best practices, and demonstrate their impact within the Greater Manchester Cancer ecosystem.

## Package Highlights

- ✓ **Exhibition Space** – A dedicated space in a prime exhibition space. Your setup includes a 6ft trestle table, perfect for displaying your materials.
- ✓ **Brand Visibility** – Enhance your brands visibility with your logo being featured on conference materials including the Greater Manchester Cancer Alliance website and conference app.
- ✓ **Networking Opportunities** – Connect with leading professionals and decision-makers in the cancer care community.
- ✓ **Access to Conference Sessions** – Learn from expert speakers and participate in discussions on the latest advancements in cancer care.
- ✓ **Exhibitor Access** - This package includes two delegate passes so you can attend both days of the conference, allowing you to connect and showcase your organisation.

**Price:**  
**£2,750**

# Bronze Package

Designed for targeted engagement, the Bronze sponsorship package offers a focused platform for exhibitors to showcase their products and services. This package is ideal for organisations looking to share valuable insights and expertise. With a dedicated space that supports meaningful, one-to-one conversations, this package helps you connect with attendees who are interested in learning more about your offerings.

## Package Highlights

- ✓ **Exhibitor Access** – Enjoy full access to both days of the conference with three exhibitor passes, allowing your team to engage with key healthcare professionals.
- ✓ **Exhibition Space** – Secure a dedicated 1.5m x 1m space to engage with delegates. Your setup includes a 6ft trestle table—ideal for displaying your materials and connecting with attendees
- ✓ **Brand Visibility** – Elevate your presence with logo placement across all conference materials, including the event program, the Greater Manchester Cancer Alliance website, and conference app.
- ✓ **Attendee Insights** – Receive a comprehensive list of registered healthcare professionals, featuring their names, positions, and places of work (excluding contact details).

Price:  
**£5,500**

# Silver Package

Maximise your presence at the Greater Manchester Cancer Conference with the Silver sponsorship package, designed for organisations seeking broad engagement. Ideal for exhibitors looking to share education, research, and collaborative initiatives, this package supports strong visibility and meaningful interaction. Whether showcasing innovations, facilitating discussions, or providing valuable resources, the Silver package helps you connect with a diverse audience of stakeholders across the cancer community.

## Package Highlights

- ✓ **Enhanced Exhibitor Access** – Gain full access to both days of the conference with four exhibitor passes, allowing your team to connect with key healthcare professionals and stakeholders.
- ✓ **Prime Exhibition Space** – Make a strong impression with a dedicated 2m x 2m exhibition space, designed to help you engage directly with delegates. Your setup includes a 6ft trestle table—ideal for presenting your materials, sharing insights, and connecting with attendees in a professional and welcoming environment.
- ✓ **High-Impact Brand Visibility** – Maximise exposure with prominent logo placement across all conference materials, including the event program, Greater Manchester Cancer Alliance website, and conference app.
- ✓ **Company Spotlight** – Feature your company biography and website link on the Greater Manchester Cancer Alliance website and conference app, reinforcing your presence before, during, and after the event.
- ✓ **On-Screen Recognition** – On-screen recognition that enhances your brand visibility, featuring a dedicated holding slide projected within the venue
- ✓ **Attendee Insights** – Receive a comprehensive list of registered healthcare professionals, including their names, positions, and places of work (excluding contact details).
- ✓ **Direct Engagement with Delegates** – Stand out with an introductory email sent to healthcare professional delegates, featuring backlinks to your website and key representatives' details, driving further engagement.

**Price:**  
**£8,000**

# Gold Package

Enhance your impact at the Greater Manchester Cancer Conference with the option to host a dedicated breakout room perfect for focused discussions, workshops, or presentations. This exclusive add-on allows you to engage directly with delegates, creating meaningful connections with healthcare professionals, researchers, and industry experts in an interactive, collaborative setting.

The breakout room topic must be approved by the Greater Manchester Cancer Alliance.

## Package Highlights

- ✓ **Exhibitor Access** – Enjoy full access to both days of the conference with five exhibitor passes, allowing your team to engage with key healthcare professionals.
- ✓ **Prime Exhibition Space** – As a Gold sponsor, you'll stand out with a spacious 5 × 4.5m exhibition space. Choose from three premium locations—two on the ground floor and one on the first floor. Enhance your presence by adding a coffee machine or other interactive features to attract attention and spark conversation.
- ✓ **High-Impact Brand Visibility** – Maximise exposure with prominent logo placement across all conference materials, including the event programme, Greater Manchester Cancer Alliance website, and conference app.
- ✓ **Company Spotlight** – Feature your company biography and website link on the Greater Manchester Cancer Alliance website and conference app, reinforcing your presence before, during, and after the event.
- ✓ **On-Screen Recognition** – Ensure brand awareness with a dedicated holding slide displayed at the start of each day and during conference breaks.
- ✓ **Attendee Insights** – Receive a comprehensive list of registered healthcare professionals, including their names, positions, and places of work (excluding contact details).
- ✓ **Direct Engagement with Delegates** – Stand out with an introductory email sent to healthcare professional delegates, featuring backlinks to your website and key representatives' details, driving further engagement.
- ✓ **Feature Wall Logo Display** - Showcase your brand in style with the opportunity to project your company logo onto a feature wall in the venue.

### Optional Breakout Session Available:

Enhance your Gold package with a dedicated breakout session.

Add a 30–50 delegate session for an additional £4,000

Add a Main stage breakout (up to 300 delegates) for an additional £8,000

**Price:**  
**£12,000**

# Optional Extras

To help you make the most of your presence at the Greater Manchester Cancer Conference, we offer a range of optional extras that can be added to Silver and Gold sponsorship packages. These opportunities are designed to increase visibility, encourage meaningful engagement, and help you stand out to delegates throughout the event.

## For Silver and Gold Packages

- ✓ LED Poster Display - An LED Poster has a bright and sharp screen, perfect for impactful content. The display area of the poster is 610mm x 1716mm, with an overall size of 624mm x 1910mm. They can be connected to create a larger canvas (up to 5) .

A USB can be used to transfer content directly onto the unit for static images, or video can be fed via HDMI.

The cost of one poster is £280.

- ✓ Light Boxes - A TFS Lightbox creates a sleek and crisp display solution, an eye-catching and high-quality branding solution sponsors. These come in two different sizes 2m X 1m & 2m X 2.3m.

The cost of the 2m X 1m lightbox is: £314.90.

The cost of the 2m X 2.3m lightbox is: £467.25.

- ✓ Floor Vinyls - Floor vinyl's can be stuck in unmissable areas of the event to draw attention to the sponsor logos; with bold branding and the durable design, these will stay sharp throughout the event. They come in a 1mx1m Square.

The cost of a 1m Square is: £121.30.

## For Gold Packages Only

- ✓ Espresso Bar - ONE event trained professional barista preparing and serving your guests beverages, equipped with high quality commercial espresso machine's & grinder's, for the 2 full days service and set up day before the event starting & de rig included following the event. An allowance of unlimited beverages from the full coffee bar menu. - £2,700

# Sponsor an Award

Show your support for excellence in cancer care by sponsoring a specific award category at the prestigious Greater Manchester Cancer Awards.

These awards celebrate the incredible achievements of healthcare professionals, researchers, and organisations dedicated to improving cancer outcomes across the region. Sponsoring an award offers a unique opportunity to align your brand with innovation, collaboration, and outstanding contributions in cancer care.

## Package Highlights

- ✓ **Exclusive Award Sponsorship** – Align your brand with a specific award category, highlighting your commitment to excellence in cancer care.  
  
Examples of previous award categories include:
  - Team Science
  - Outstanding Care
  - Greater Manchester Collaboration
  - Educational Impact
  - Innovation
  - Early Career Researcher
- ✓ **Award Ceremony Access** – enjoy priority seating in a prime location for the awards for three attendees. This will include access to the welcome reception and awards dinner.
- ✓ **Recognition** – Formal acknowledgment during the awards ceremony, reinforcing your commitment to supporting excellence in cancer care.
- ✓ **Targeted Promotion** – Inclusion in pre-event marketing, social media campaigns and post-event communications, ensuring strong brand visibility.
- ✓ **High-Impact Brand Visibility** – As a valued sponsor, you'll have the opportunity to showcase your brand by bringing a promotional roller banner to be featured at the awards ceremony, putting your support for the awards front and centre.

**Price:**  
**£5,000**

# Awards Partner

Position your organisation as a leading supporter of excellence in cancer care by becoming the Awards Partner for the Greater Manchester Cancer Awards. This prestigious sponsorship opportunity allows you to align your brand with the entire awards programme, celebrating the achievements of healthcare professionals, researchers, and organisations dedicated to transforming cancer care across the region.

By sponsoring the awards, your organisation demonstrates its commitment to supporting the NHS and its mission to improve cancer outcomes through innovation, collaboration, and exceptional care.

## Partner Benefits

- ✓ **Exclusive Title Sponsorship** – Your organisation recognised as the official partner of the Greater Manchester Cancer Awards, reinforcing your commitment to innovation and excellence in cancer care.
- ✓ **Recognition** – Prominent branding across all awards materials, including press releases, digital communications, and event signage, ensuring your organisation is acknowledged as a key supporter of cancer care advancement.
- ✓ **VIP Ceremony Access** – Enjoy priority seating in a prime location for the awards for five attendees. This will include access to the welcome reception and awards dinner.
- ✓ **Direct Engagement with Delegates** – Gain exclusive visibility with an introductory email sent to our awards delegates, featuring backlinks to your website and key representatives' details – enhancing engagement and driving meaningful connections.
- ✓ **High-Profile Promotion** – Extensive exposure through Greater Manchester Cancer's marketing channels, including social media, email campaigns, and website features, amplifying your brand's presence among key stakeholders.
- ✓ **Brand Visibility** – Your logo and messaging featured on awards collateral, event banners, and promotional materials, maximising exposure to a wide audience.

As the Awards Partner your organisation will be at the forefront of celebrating and driving progress in cancer care, demonstrating your dedication to supporting those making a real difference in the field.

**Price:**  
**£20,000**

If you would like to learn more about our sponsorship opportunities or speak to a member of our team, please email us at

[gmcancer.conf@nhs.net](mailto:gmcancer.conf@nhs.net)

and we would be delighted to discuss your requirements.



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