GMCA GREATER MANCHESTER COMBINED AUTHORITY — ANDY BURNHAM MAYOR OF GREATER MANCHESTER

MACMILLAN CANCER SUPPORT

NHS Greater Manchester Cancer Alliance

Live Well with Cancer

Salford Locality Report

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Executive Summary

In May 2021 Mayor Andy Burnham pledged in his manifesto to create a *holistic, specific "Live Well with Cancer"* programme in Greater Manchester. The premise of this pledge is that everyone who has received a cancer diagnosis deserves high quality care that addresses their wider health and wellbeing needs. However, there is no consistent way across Greater Manchester for someone newly diagnosed to find out about the support available to them, and for all their needs to be assessed.

In response to the manifesto commitment, Greater Manchester Cancer, Greater Manchester Integrated Care, Greater Manchester Combined Authority and Macmillan Cancer Support, have come together to create the *Greater Manchester Live Well with Cancer Programme.* This programme aims to join up the different forms of care and support already available, or in development, across Greater Manchester. This will be done using an iterative approach across each locality producing a report for each of these boroughs which will feed into a final finding and evaluation document covering the whole of Greater Manchester.

This report will explore the discoveries made when we worked with key stakeholders in Salford to scope out what it would take to build a *Live Well with Cancer* offer. Through working together via 1:1 meetings, service provider visits and online steering group meetings between May and July 2024, we were able to build a picture of what is already in place for people affected by cancer.

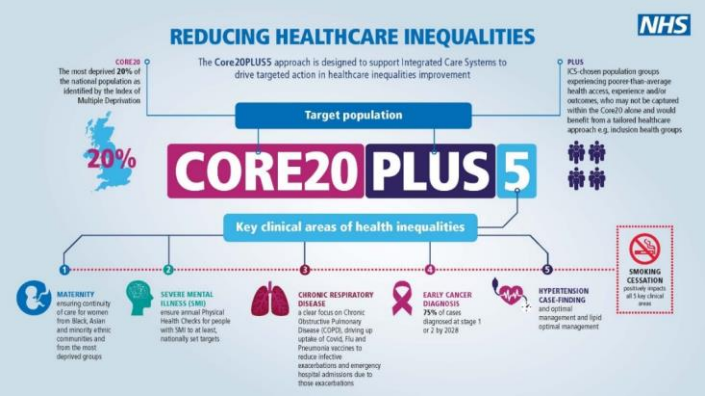
Our time in this locality culminated in a stakeholder engagement event where key individuals came together to examine how it would be possible to build on this and what a great Live Well with Cancer (LWwC) offer in Salford could be.

Introduction

Made up of 10 boroughs and two cities, Greater Manchester covers an area of 493 square miles. It is the second largest urban area in the United Kingdom, after Greater London[1].

The population of Greater Manchester, according to the 2021 Census, was 2,867,769. The population growth rate in Greater Manchester between 2011 and 2021 was 6.9% (185,241 more residents), higher than both England (6.6%) and the North West (5.2%). [2] Statistics also show that the population increases across virtually all ethnic minority groups have been a big factor in the growth of Greater Manchester's total population. In 2021, there were some 281,000 more residents from Asian, Black, Mixed and 'Other' populations in Greater Manchester than in 2011, an increase of 51.9%.

The Health and Care Act 2022 introduced a range of Integrated Care Board (ICB) with obligations in relation to health inequalities, which should underpin everything we do. To help guide action, NHS England has developed an approach – 'Core20PLUS5' – which focuses on reducing inequalities by targeting efforts at the most deprived 20% of the national population[3].



Core20Plus5 Infographic, NHSE, 2021[3]

By working with our colleagues in the Greater Manchester Integrated Care Partnership we will ensure that we align with their proposed Equality Objectives and associated actions aligned to this approach[4].

The boroughs of Greater Manchester are incredibly diverse with health and social care delivered by different providers. By employing a place-based approach to the scoping, mapping and engagement process that redefines services, and puts individuals, families and communities at its heart, we can understand the offer for people affected by cancer and any gaps that need to be addressed. By working with partners across the health and social care system including the VCSE sector and user led/community organisations we can ensure the right care and support is offered to the population of Greater Manchester.

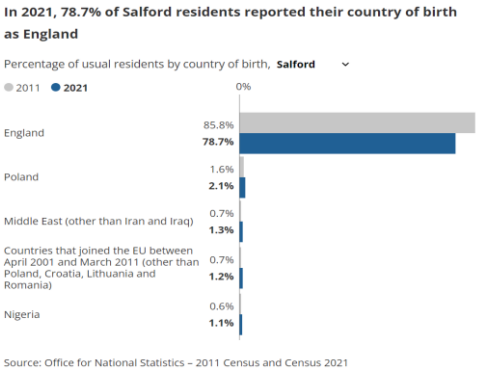
This programme aims to become a blueprint for extending and embedding systematic, proactive holistic support for other health conditions beyond cancer.

[1] Manchester Population 2023 – UK Population Data
[2] 230514_population_final.pdf (greatermanchester-ca.gov.uk)
[3] NHS England » Core20PLUS5 (adults) – an approach to reducing healthcare inequalities
[4] Item 8 - equality-objectives-1.pdf (gmintegratedcare.org.uk)

Salford Locality

The City of Salford lies to the west of Manchester it covers 37 square miles and the five districts of Salford, Eccles, Worsley, Irlam and Cadishead, and Swinton and Pendlebury. It shares borders with Wigan, Bolton, Bury, Trafford and Manchester, where residents may travel to access health and wellbeing information and support (HWBIS) and vice versa. As of the 2021 census, Salford has a population of 269,900 an increase of 15.4%, from around 233,900 in 2011. Salford is the 24th most deprived Local Authority nationally, and the 3rd most deprived of the 10 Greater Manchester Boroughs[5]. Of the 150 neighbourhoods in Salford 64 were amongst the 20% most deprived in England[6]. In terms of languages 92.8% of people living in Salford speak English. The other top languages spoken are 1.6% Polish, 0.5% Arabic, 0.4% All other Chinese, 0.4% French, 0.4% Portuguese, 0.2% Urdu, 0.2% Yiddish, 0.2% Persian/Farsi, 0.2% Slovak[7]

Ethnicity breakdown:



The most common cancers between the ages of 40-80 are lung and bowel cancers. Cancer rates are going up year on year in Salford and nearly four in ten cancers in Salford are potentially avoidable through changes in lifestyle behaviour.[8]

Live Well with Cancer – Salford

Working with NHS, local authority and community organisations in Salford, the aim is to deliver personalised cancer care, providing people with access to care and support that meets their varied and individual needs. Support should start from the moment of diagnosis to enable people to live full, healthy lives and to be as active as possible.

Building on Salford services and systems already in place, the programme focuses on how we can knit those excellent services together around people affected by cancer. It will amplify the great offers already available, identifying where there may be gaps particularly for minority groups, and shaping this understanding into a clear offer for people living with cancer in the area. With 1 in 2 of us now being affected by cancer[9] there has never been a more important time to explore what care and support is available.

[5] Exploring local income deprivation (ons.gov.uk)
[6] Exploring local income deprivation (ons.gov.uk)
[7] Salford Census Demographics United Kingdom (localstats.co.uk)
[8] Public Health Annual Report for Salford 2020-21 (partnersinsalford.org)
[9] Cancer - NHS (www.nhs.uk)

Results from HWBIS survey (highlights)

Between January and March 2023, cancer services across GM were asked to complete a survey of their Health and Wellbeing offer, including support offered 'in house' and details of where patients are referred for support with specific needs.

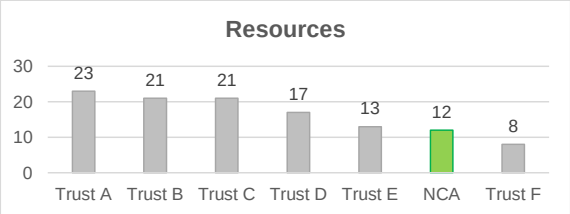
The survey is based on a self-assessment checklist which was co-produced by the NHS England National Cancer Team and Cancer Alliances, along with Alliance partners, patient and public voices representation and first circulated in GM in 2020/21.

Services were asked about the types of resource offered relating to the following areas:

Pre-treatment	Psychological Impact	Finance
Health Promotion	Complementary	Work
Patient Activation	Therapies	
Recurrence	Late Effects	

It is difficult to understand the picture for Salford as the survey results identified were for the Northern Care Alliance footprint which spans Rochdale, Oldham, Bury and Salford localities. Responses were received from 15 clinical services[10], and the Macmillan Cancer Information and Support Service.

Services identified on average 12 resources each which is just below average for the GM footprint.



Quality of Life & Carer Support

Services were asked about their offer for carers and family of people with cancer, and with respect to the 11 areas of focus in the Cancer Quality of Life Survey[11]:

Appetite problems	Late effects/treatment toxicity	Nutrition
Bowel problems	Sexual difficulties	Pain
Breathing difficulties	Musculoskeletal problems	Psychological impact
Fatigue/sleep difficulties	Nausea/vomiting	

Services reported offering support within their own service for an average of 2 of these problems, and referring to other resources for an average of 5.

6 out of 13 services stated that they provide support to carers and family of people with cancer.

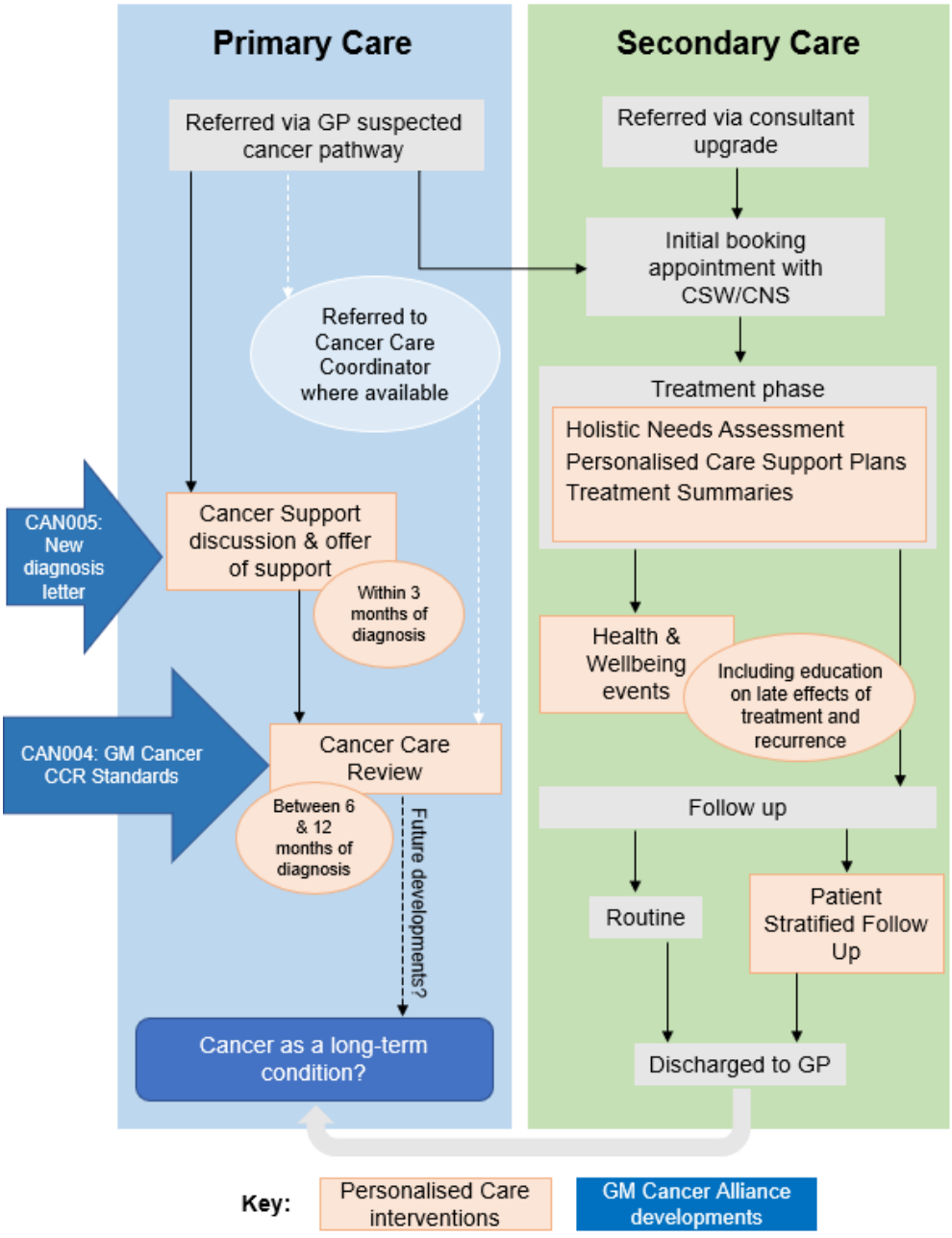
Conclusion

The data gathered from this exercise has supported the work of the Live Well with Cancer programme by identifying local resources in the Salford area that work to support people affected by cancer. Whilst not all services responded to the survey and some responses were of limited value due to lack of completeness, the process has provided the LWwC workstream with a solid foundation to work from.

[10] Including two acute services and the chemotherapy service which have been excluded from the analysis as the contact they have with patients addresses a specific, sometimes short-term, need and is therefore rarely holistic in its nature..

[11] https://www.cancergol.england.nhs.uk/

The Patient Pathway



Interventions & Resources

The steps below show what health and wellbeing information and support is offered in Salford, mapped against the patient pathway. A summary of this information is available in an infographic format (Appendix 1).

Point of referral

The time between referral and a confirmed diagnosis can often be fraught with worry and uncertainty. There are multiple sources of support available prior to a cancer diagnosis including financial, work and career, peer, family & carer, homelessness, minority group support, children/teenage & young adults, older people, social isolation, and psychological support.

The Local Picture

The Health Improvement Connect•Salford City Council webpage maintained by Salford City Council is an excellent place to start when looking for support at this time. **The Macmillan Cancer Information and Support Service at Salford** is also a valuable resource to the community, offering a wide range of services to support people affected by cancer. They have two information centres at Salford: one in the Hope building at Salford Royal Hospital (on the ground floor next to WHSmith), the other at The Christie at Salford you can see more about their services and opening hours here Macmillan Cancer Information and Support Service :: Northern Care Alliance (Appendix 1). Their Opening hours: Monday – Friday, 8.30am – 4pm or contact them by Telephone: 0161 206 1455 (Main centre), or 0161 918 7804 (Christie @ Salford) or Email: salfordcancerinfo@nca.nhs.uk

This would also be a good time to link in with the local **Social Prescribing** offer. In Salford this is run by **Salford CVS via a service called Wellbeing Matters** **Social prescribing- what is it? | Salford CVS** and referrals can be made via your GP there is also more information about their services in appendix 3. Social Prescribers support people to access a range of non-medical services and activities in their local community to support their health and wellbeing. They listen to people to find out what matters to them, what changes they would like to make in their lives and help identify the best ways to achieve those changes. Their strengths-based approach helps reduce use of GP surgeries, calls to 111 and 999, visits to A&E and avoidable emergency hospital admissions, reducing crisis management of care support by connecting people to people, places and community groups and activities local to them.

Financial concerns can arise at this time and throughout the cancer experience. Advice about benefits and other financial support can be obtained via the **Macmillan Cancer Information and Support Service (MCISS)** or through **Citizens Advice Salford MacMillan Social Welfare Service - Macmillan Cancer - Macmillan Cancer Support** where specially trained Macmillan welfare advisors provide welfare benefit advice and assistance to people affected by cancer.

Booking appointment

Around this time patients should routinely be offered a holistic needs assessment (HNA). A HNA is an assessment and discussion that may be had with a patient with someone from their healthcare team, more information about these can be found here Having a Holistic Needs Assessment | Macmillan Cancer Support.

The Greater Manchester Cancer Alliance Personalised Care Team are working with the Northern Care Alliance to improve the uptake and quality of HNA's and personalised care support plans (PCSP) which are produced as a result of these assessments and include signposting information to useful resources. The timing of a HNA will be dependent on the pathway/tumour group as not all will be offered one early in the pathway. Ideas and actions from the PCSP are followed up with referrals where appropriate.

All patients with a cancer diagnosis are entitled to free prescriptions. Further information about this and the other financial benefits available can be provided by the Macmillan Centre.

The Local Picture

Further support can be via the **Macmillan Cancer Information and Support Service (MCISS)** which provides support for a range of emotional, financial or practical matters relating to a cancer diagnosis and well as health and wellbeing advice and signposting to other services.

At this time it may be appropriate for patients to engage in interventions such as smoking cessation, alcohol management or dietary changes. These services can be accessed via Health Improvement Connect•Salford City Council

It may also be possible for a patient to be referred to **Prehab4Cancer.** This free programme is suitable for people diagnosed with upper GI, colorectal and lung cancer who are preparing for, or recovering from, cancer treatment or surgery. The programme is designed to help people take control, improve their quality of life and live well with, or beyond cancer. It involves exercise to improve fitness levels prior to, or after, treatment, nutritional advice and general wellbeing support.

The Prehab4Cancer programme lasts for up to 6 months. Throughout the programme participants have regular contact with a Level 4 Cancer Rehabilitation Specialist. In Salford it is provided jointly by GM Active and Salford Community Leisure. **Salford Community Leisure also provides the CAN-Move Programme.** The CAN-Move Programme (App 2) is a free 12 week structured Exercise and Physical Activity Programme for anyone having or recovering from cancer treatment, delivered by exercise specialists from The Active Lifestyles Team.

For patients who can travel out of Salford they can also access Maggie's, Manchester | Maggie's (maggies.org) where support, financial advice and workshop sessions are delivered in a beautiful purpose built centre. The centre can be accessed without an appointment anytime between 9am and 5pm, Monday to Friday. For more information, contact the centre on 0161 641 4848, or via email manchester@maggies.org

Treatment

During the treatment phase patients and their family/loved ones are often focussed on attending appointments and receiving treatment. Their life is largely dictated to them by the patient pathway for their cancer type. In some tumour groups another HNA may be offered at this time and the support offered can change as a result of this. For example 50% of patients experience significant psychological distress during and after treatment. It is also not just cancer patients who suffer psychologically. 67% of carers experience anxiety and 42% experience depression. Of these over three quarters do not receive any support.[12]

The patient should receive a letter or phone call from their GP practice to offer the opportunity for a discussion about the support available from primary care. This contact should occur within 3 months of diagnosis (Patient Pathway - CAN005).

The Local Picture

Patients may need to attend any of the trusts across GM depending on the treatment they are receiving. With a view to enabling treatment closer to home, radiotherapy is delivered at Radiotherapy at Salford (christie.nhs.uk) in some cases. Again this is a good time to visit the MCISS centre for help and support or speak to your healthcare professional.

The charity **Being There** has been operating throughout Greater Manchester for 43 years. It supports people with life limiting conditions like cancer at any point from diagnosis, during treatment to aftercare and beyond. Through the charity's volunteers they provide **emotional and practical support** to patients and their carers, with **FREE** hospital transport, 1:1 befriending, respite, social groups and counselling services. All volunteers have been trained and have received enhanced clearance through the Disclosure and Barring Service (DBS). Third party and self-referrals can be done over the phone **(0161 213 1936 or 07599 957153**), online via their website: https://beingthere.org.uk/ or by emailing the **Salford branch manager at** salford@beingthere.org.uk An initial home assessment with the patient is required prior to using any of their services. **Operating hours are Monday-Friday, 8:30am-4pm.**

The psychological impact of cancer can be far reaching. If symptoms persist or worsen, patients can access **Salford Talking Therapies Service** provided by Talking Therapies (six-degrees.org.uk). The service supports people who are experiencing stress, anxiety and depression. Their sessions are delivered in community venues and GP practices across Salford. They can also support patients via telephone and video appointments. Referrals are accessed via a GP or health professional, however if patients are having difficulties they can directly and discuss options Tel: 0161 983 0900. **Mind in Salford** may also be able to offer help and support, they believe in building a resilient community where we all help each other and strive and campaign for better mental health care Home - Mind in Salford Tel: 0161 710 1070 or email admin@mindinsalford.org.uk

If support is needed further afield than Salford, perhaps closer to family or friends, **Cancer Care Map** is a simple, online resource that helps people find cancer support services in their local area wherever they are in the UK. Cancer Care Map is run by The Richard Dimbleby Cancer Fund charity.

[12] Cardy P. Worried Sick: The emotional impact of cancer. Macmillan Cancer Support. 2006.

End of Treatment

At the end of each episode of treatment (surgery, chemotherapy, radiotherapy etc) the patient should receive a treatment summary and then an end of treatment summary at the end of active treatment detailing all of the interventions and care given.

The treatment summary tells the patient, GP and other health professionals in the community what treatment has been given, what the patient needs might be, what ongoing support may be required including late effects of treatment, who to contact at the hospital if there are any questions or concerns. It also helps the patient understand their cancer and gives them the choice to share it with other professionals if necessary. Treatment summaries also help the GP to do a Cancer Care Review.

The Local Picture

Treatment Summaries

The tumour specific pathway boards in Greater Manchester have co-produced a number of treatment summaries to ensure that a standardised document is provided wherever they live and whichever Hospital they attend. A treatment summary is a document which is produced at the end of an episode of treatment such as surgery, radiotherapy or chemotherapy, providing a record of what has been done during that treatment.

End of Treatment Summary

At the end of their treatment patients will receive a written document, the End of Treatment Summary (EOTS), which is **written for patients** and contains personalised information about their care. A copy is also sent to the patient's GP.

The EOTS aims to prepare patients to enter onto a self-management pathway and includes information such as:

- diagnosis
- summary of all treatment to date
- key contact numbers
- actions for GP
- red flag symptoms requiring follow up/emergency attention
- symptoms of side effects and late effects of treatment
- follow up plans
- details of any referrals that have been made
- health and wellbeing advice

Further information about the contents and benefits of an EOTS can be found on the GM Cancer Website and our GM Personalised Care Futures Pages (login needed). This page also includes a library of existing approved EOTS's which will be added to as they are approved. The personalised care team will maintain a spreadsheet of signed off letters for all specialties with review dates.

Follow up

After cancer treatment, patients will have follow-up care from their healthcare team to make sure everything is going well and to provide an opportunity to discuss any concerns they may have. The method of follow up will vary depending on the cancer pathway that patients are on, their treating trust and their individual needs.

The Local Picture

The Greater Manchester Cancer Alliance Personalised Care team is working to embed personalised stratified follow up into the business-as-usual follow up process at all trusts in Greater Manchester in the breast, colorectal, gynaecological and prostate pathways.

At present, this has been implemented by NCA in the colorectal and endometrial pathways.

Personalised Stratified Follow-up (PSFU)
Depending on the patient's individual circumstances, a decision about follow up will be made by their clinician and/or MDT team once active treatment has been completed. Stratification is based on clinical need. Follow up can take the form of either:

- consultant-led follow up in an outpatient clinic setting, or
- supported self-management with remote monitoring

Patients stratified to the remote monitoring option within PSFU will have an end of treatment appointment where all aspects of their treatment and care are discussed. These patients will still be followed up by the treating trust with tests (eg blood tests, x-rays and scans) as close to their home as possible but will not have to travel back to hospital for unnecessary appointments if the results show no cause for concern.

Stratified follow up improves patient experience and quality of life for people following treatment for cancer, as well as making services more efficient and cost-effective[13]. Having a Personalised Stratified Follow Up (PSFU) pathway means patients know that when they complete primary treatment they will be offered:

- Rapid access back to their cancer team, including telephone advice and support, if they are worried about any symptoms, including possible side effects of treatment.
- Regular surveillance scans or tests (depending on cancer type), with quicker and easier access to results so that any anxiety is kept to a minimum.

It is important that any clinical concerns patients have between appointments are raised with the hospital team. Details of how to access the team will be included in the treatment summary.

Further information about PSFU and its benefits can be found on the GM Cancer website.

[13] https://www.england.nhs.uk/wp-content/uploads/2020/04/cancer-stratified-follow-up-handbook-v1-march-2020.pdf

Health & Wellbeing

Health and wellbeing information and support includes the provision of accessible information about emotional support, coping with side effects, financial advice, getting back to work and making healthy lifestyle choices.

This support will be available before, during and after cancer treatment although a patient's needs may change during this time.

The Local Picture

The Northern Care Alliance provides a schedule of tumour specific health and wellbeing across the NCA footprint (Appendix 4) whilst these are not specifically based in Salford, they are available to anyone who has received treatment at an NCA hospital. Invitations to these events are normally provided by a clinical nurse specialist or cancer care support worker as patients near the end of their treatment.

Social Prescribers and The Macmillan Centre are very useful resources at this stage, signposting to a variety of support services and special interest groups in the area to provide social support. Similarly, Cancer Care Map will point people in the direction of helpful resources, filtered by postcode.

Being There, is a valuable resource for emotional and practical support at all stages of the cancer experience.

Individuals with a life limiting diagnosis and their carers can access St Ann's Hospice Being You Centre where they can access counselling, complementary therapies, and support groups, Physical interventions such as physiotherapy, breathlessness support and lymphoedema care are also available. Patients can be referred by a GP, healthcare or support professional, or can self-refer to services. Contact the individual sites with any queries: 0161 498 3612 (Heald Green), 0161 702 5416 (Little Hulton).

Support to maintain a healthy lifestyle or to improve physical health should also be considered again at this point Cancer Rehabilitation (CAN-Move) - SCL (salfordcommunityleisure.co.uk)

Discharge to primary care

After cancer treatment has finished patients will be discharged from the hospital back to care with the GP practice (primary care). They should receive an appointment with a member of the GP Practice for a cancer care review (diagram 1 - CAN004). The Cancer Care Review (CCR) is a conversation between a patient and their GP or Practice Nurse about their cancer journey. It is an opportunity for patients to talk about their cancer experience and concerns, understand what support is available in their community and receive the information they need to begin supported self-management if appropriate.

Please access this link for more information about CCR's[14] https://youtu.be/QtRngmw-5tc?si=rYwsxGAVKYBYheMT

Commented [HF(CNFT1]: Again - does this imply a patient is reading this?

[14] Cancer Care Review (CCR) - Northern Cancer Alliance Northern Cancer Alliance

The Local Picture

In Greater Manchester we are currently undertaking work to understand the quality of CCRs and develop a plan of education and support to improve this. More information about this project can be found here.

Late effects of cancer & its treatment

All cancer treatments are different and affect people in different ways. It is estimated around one in four (25%) people with cancer are living with the long-term consequences of cancer or its treatment[15].

Most people have some side effects during treatment. But some people also have late effects of treatment. Late effects are side effects that:

- Begin during or shortly after treatment and do not go away within 6 months – they can become permanent and are sometimes called long-term effects
- Do not affect you during treatment but begin months or even years after your treatment ends.

Clinical teams can tell patients whether they are likely to have any late effects from treatment and these will also be detailed in the treatment summary.

Psychological Late Effects of cancer can be difficult to navigate alone and patients can access Salford Talking Therapies for support with these. Another service which can assist with the mental impact of cancer and its treatment is Living Well Salford. This community mental health service is delivered in partnership between GMMH, Mind in Salford, Six Degrees, Wellbeing Matters and START. The Living Well Team is multi-disciplinary and includes an occupational therapist, nurse, recovery worker, psychiatrist, psychologist, peer mentors and social workers The service adopts a person-centred approach, focussing on clients' skills, aspirations and experiences. They put an individual's strengths and lived experience at the centre to help them recover and stay well as part of their community. Access to this service is via the patient's allocated GP practitioner. More information is available by calling 0161 271 0042.

Non-curative cancer

Some people will have treatable but not curable cancer from the moment they are diagnosed, while others will progress to having treatable but not curable cancer if their cancer continues to spread or comes back. Research by Macmillan[16] shows that people with treatable but not curable cancer often need a great deal of emotional, physical and financial support. Most will face a prolonged and complicated treatment pathway involving repeated tests, procedures, medications and hospital appointments. Many face uncertainty every day and have specific needs that can change over time.

[15] PowerPoint Presentation (macmillan.org.uk)

[16] Internal insight based on in-depth interviews with people living with treatable but not curable cancer and healthcare professionals supporting those affected

The Local Picture

People with non-curative cancer can live for many years and even decades after their diagnosis. The resources mentioned under Health and Wellbeing section would all also be appropriate to access at this stage.

The Specialist Palliative Care Counselling Service is a community based counselling service which provides emotional and psychological support to patients with potentially life threatening, life changing or terminal illness and those directly involved in their care. Patients can be referred by their GP, any health professional, or a member of the voluntary sector. Clients can also refer themselves directly to the service by calling 0161 2062362.

St Ann's Hospice provides specialist palliative care for people with cancer and non-cancer life-limiting illnesses, at all stages of their illness. They have sites in Heald Green and Little Hulton. Their support is open to anyone registered with a Salford GP with a palliative diagnosis and their loved ones, not only those at the end of life. They can provide wellbeing support and bereavement and family support.

The hospice also provides the following services in Salford:

- hospice at home service which supports patients and their families in the place they call home
- community specialist palliative care services
- Homeless Palliative Care Service

See more about St Ann's Hospice here Our services - St Ann's Hospice (sah.org.uk) or contact the hospice on tel: 0161 702 8181 (Little Hulton). There is also more information about their services attached in Appendix 5. The hospice also provides community specialist palliative care services for the Salford locality.

Moving on

Many people affected by cancer feel they had lots of information and support during their illness, once treatment stopped, they entered a whole new world— one filled with new questions. It is important to remember that the sources of information and support available to them through the treatment phase are still able to help. It may be that they now feel more interested in accessing the social prescribing team mentioned in section 1 or continue the work they have undertaken with exercise professionals to look at positive changes to diet and exercise to keep them as healthy as possible for the future.

The Local Picture

Salford has a bustling voluntary and community sector which provides opportunities to engage in social and activity groups. The Health Improvement Connect•Salford City Council is a great tool to identify these, as is Cancer Care Map.

Salford Active Lifestyles Team work with a range of health partners who refer people to a dedicated team of friendly, highly qualified exercise professionals, who help to improve the health and wellbeing of the people of Salford through specialised exercise referral programmes for the treatment of various long-term health conditions including the CAN-Move programme for people affected by cancer.

Accessing wellbeing services from Being there can support people experiencing social isolation and provide social and activity groups. Maggie's Manchester can also offer support through groups and one to one sessions for patients and their loved ones. There will also be various other groups that can be accessed via a GP referral to social prescribing to provide signposting and support to engage with services in the community. Where available, the Cancer Care Coordinator is also able to offer support at this stage.

Please note that the resources and organisations included in this report do not represent an exhaustive list of what is available in the Salford locality. We aim to offer a flavour of the breadth of the local provision and provide links to organisations that have excellent knowledge of their local areas and neighbourhoods. These organisations can, in turn, can signpost people on to appropriate groups and support depending on a person's need, making the offer truly personalised.

Stakeholder event

As part of the Live Well with Cancer work we undertook in Salford we held a Stakeholder Engagement Event at the end of July 2024. Multiple stakeholders from across the health and social care system including a patient representative attended the event.

On the day there were presentations from some of the service providers but more importantly table discussions about what would excellent care for people affected by cancer look like in Salford, what could be achieved in the next 12 months and what are the challenges to delivering these changes. The results from these discussions are detailed in Appendix 6.

More information and the presentations from the day are available here Live Well with Cancer.

Outcomes

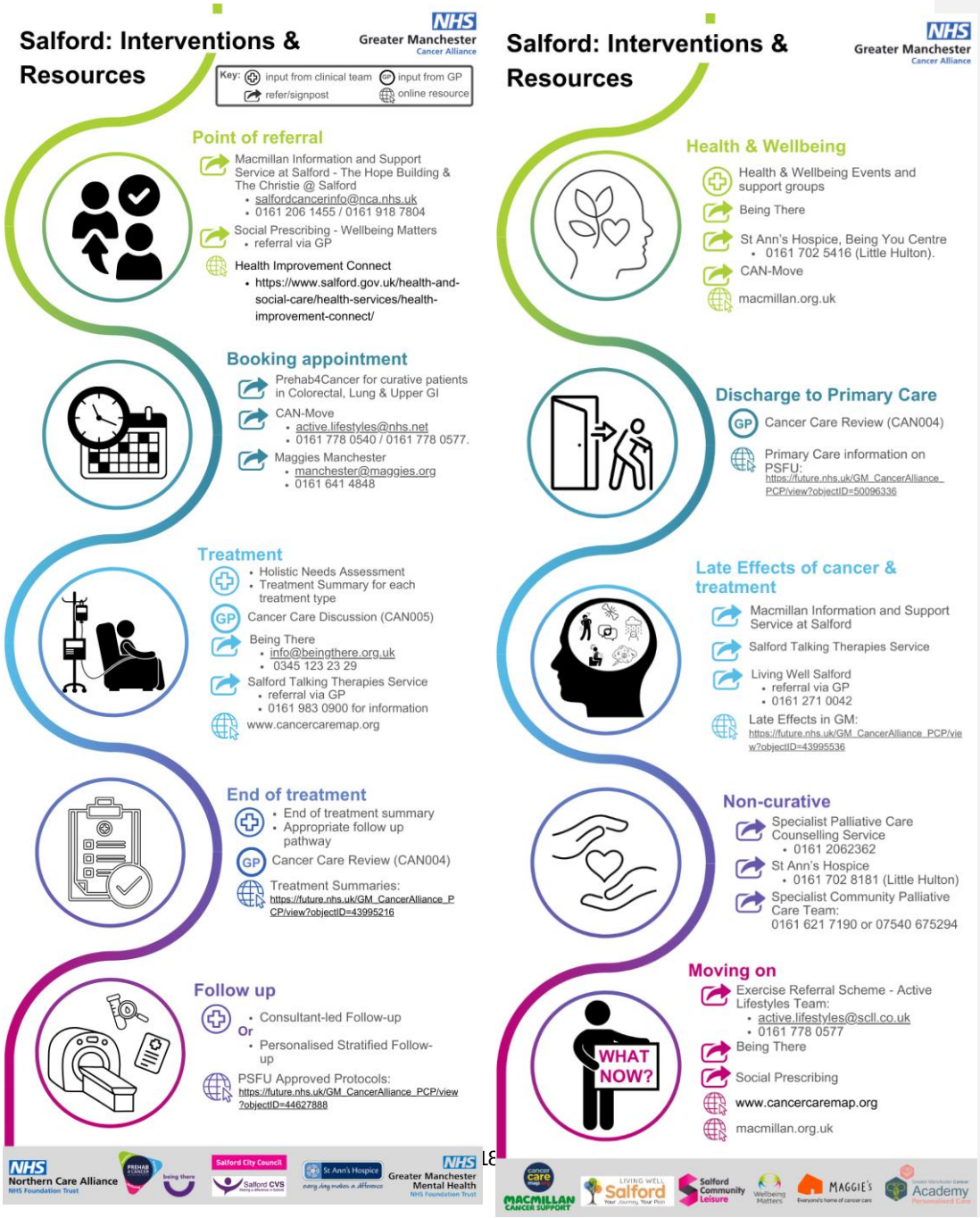
Since the event we have had further meetings and agreed the deliverables below with the Macmillan NCA Lead Nurse Personalised Care (Cancer).

- Pilot to make treatment summaries more visible
  - Look at evidence/data to inform this
  - Create a specific 'action' letter with accompanying comms to GPs
- Add link to Cancer Care Map to all GP websites (across all of GM) if viable
- Early identification of palliative care patients with signposting to St Ann's Hospice's wellbeing services
- Look at possibility of Hospice hosting HNA clinics at Little Hulton for Haem/HPB patients
- Improving quality of Cancer Care Reviews
  - Incentivise via Salford standards – could this be possible?
  - Alliance and Commissioning Team to look at this – link in with GP Fellow's project

The personalised care team will continue to engage with the stakeholders and offer advice and support to aid continuous improvement to the lives of people affected by cancer in Salford and beyond.

Appendices

1. Salford Live Well with Cancer Infographic



2. Macmillan Cancer Information and Support Service

Salford Macmillan Information & Suppo

3. CAN-Move Programme

LWwC Presentation (CAN-Move).pdf

4. Social Prescribing – Wellbeing Matters

LWWC Wellbeing Matters slides July 24

5. Health and Wellbeing Calendar

Health and wellbeing calendar

6. St Ann's Hospice

LWwC Presentation (St Ann's Hospice).p

7. Salford Stakeholder Event

LWWC Salford Stakeholder facilitatec