

## Spotlights from Programme Board 20.05.24

### Personal. An audio story



The Board heard about an exciting new project in collaboration with the Manchester based artistic company Made By Mortals. The company will use the experiences of people with cancer (from our Cancer Voices community) to develop an audio story which will follow a person through the personalised care pathway. The piece will show that the pathway allows the couple/family to stay connected with each other, retain some much-needed control, and process what's happening. This will create an immersive educational product that can be used to support learning and understanding of the pathway from a patient's perspective.

The audio story will be able to be edited to allow the learning to take place in small focused learning or in its entirety. The final video is expected to be ready by November and we can't wait to see it!

For further details contact Joe Wiecha - Project Support Officer, Patient and Public Involvement and Engagement Team

### Improving digital personalised care and support planning for people with colorectal cancer

The Northern Care Alliance is currently involved in a national research project along with 3 other NHS Trusts to look into the patient experience of Electronic Holistic Needs Assessments (eHNAs). The research uses Video-Reflexive Ethnography and Experience-Based Co-Design to identify what good looks like and then to co-design improvements). The findings of this research will inform future improvements to the eHNA forms and is already starting to inform practical changes to practice at NCA. We hope to be able to share the learning from this research to improve the experiences of all our patients across Greater Manchester who are entitled to HNA. To read more about HNA's please see our [webpage](#).

For more information on this project, contact Helen Wrench - Macmillan NCA Lead Nurse Personalised Care (Cancer)



# Project Updates

## Genomics

The GM Cancer Genomics Priorities Paper was presented to the Senior Management Team at the Alliance earlier this year, with really positive feedback. The paper highlighted the importance of genomics in the cancer pathway and the resource that is required to meet the GM Cancer priorities in terms of delivering genomic testing. These priorities match those set out by the 'Accelerating Genomic Medicine in the NHS' Strategy which was released by NHSE in October 2022.

As a result of the GM Cancer Genomics Priorities Paper, the Genomics team is set to grow, to enable us to map more tumour pathways and ensure equity in access to timely genomic testing for cancer patients. Additionally, funding is also being provided by the Alliance for:

- Developing and distributing genomics education to workforce and patients
- Carrying out data audits to identify any areas of concern across pathways

**The Greater Manchester Cancer Conference and Awards** took place on 14th – 15th May 2024, this time with the theme of Empowerment in Practice: Communities, Professionals and Researchers. We brought together all our cancer system and partners to share best practice, update on latest priorities and developments in cancer, and share new and promising innovations.

Thank you for all submitting your award and poster entries. Congratulations to the winners and our Genomics Education Event which was highly commended in the Educational Impact Award.

The winners of the awards can be found [here](#).

[Click here to listen to our new podcast series](#) where staff and patients talk together about the impact of personalised care.

**Episode 1** Holistic Needs Assessments  
**Episode 2** Personalised Stratified Follow Up



Miss Clare Garnsey  
Associate Medical Director  
Personalised Care



Freya Driver  
Programme Director  
for Personalised  
Care



Dr Lydia Briggs  
Acute Care Clinical Lead  
for Personalised Care

The Greater Manchester  
Cancer Podcast

## Important dates



- Psychological Support and Mental Health Delivery Group 19/06
- Cancer & Social Exclusion - Making Care Psychological 13/06

## Patient/ Carer Rep involvement this month

- Member of The Psychological Support and mental health Delivery Group
  - Review of Treatment Summary Templates
- Design of animations to support patient education
- See the full list of opportunities [here](#)**

## New content for NHS Futures this month

**Cancer Care Coordinator Chat Forum**



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