

## 1. Primary Care

### Timely Presentation

- + Deliver projects encouraging symptom awareness and timely presentation from the public, steered by the Cancer Alliance's Communications and Engagement team.
- + Tackle health inequalities with demographic data insights and produce resources in various languages and formats.
- + Work with each GM locality to deliver early diagnosis messages and engagement activities with their local population.

### Primary Care Pathways and GP Education

- + Work with the 65 GM Primary Care Networks' Cancer Champions to support effective primary care pathways into secondary care on a suspected cancer pathway.
- + Review the Suspected Cancer Referral Forms annually.
- + Collaborate with GatewayC and GM Cancer pathway boards to deliver webinars and study days, increasing GP's knowledge and confidence when referring a suspected cancer.

### PCN Engagement

- + Communicate with the PCN Cancer Leads via monthly meetings and bulletin; facilitate communities of practice.
- + Provide support to meet the requirements of the PCN DES via data searches, education and training resources and funding.
- + Deliver Quality Improvement training aligned with the PCN DES.

## 2. Projects

### NHSE Funded Projects

#### Prostate Cancer Case-finding

- + Return to pre-covid levels of prostate cancer diagnosis specifically within at-risk groups whilst improving the outcome, survival and experiences of the Black community in relation to prostate cancer, and reducing late diagnosis.

### Targeted Lung Health Checks

- + Establish local governance to provide oversight and coordination of programme delivery and expansion
- + Lead on locality engagement to ensure GM stakeholders can support programme expansion
- + Design and deliver communication and engagement projects to increase uptake and participation

### Colon Capsule Endoscopy

- + National pilot of CCE to release capacity in LGI FDS pathway
- + Support pilot sites to establish and maintain CCE services
- + Ensure pilot sites report data efficiently and participate in the pilot evaluation

### Cytosponge

- + National pilot of cytosponge to release capacity of endoscopy services.
- + Support pilot sites to establish and maintain cytosponge services

### Lynch Syndrome

- + Support GMSAs in improving Lynch Syndrome testing in colorectal and endometrial cancer patients, as per NICE guidance
- + Embed mainstreaming of genetic testing required to diagnose Lynch Syndrome

### Pharmacy Referral Project

- + Pilot project to test feasibility and acceptability of direct referral routes by Community Pharmacy into secondary care.
- + Evaluation will include patient, referrers and primary and secondary care experience.

## 3. Programme Governance

### Early Diagnosis Programme Board

Steers the Early Diagnosis programme and ratifies decisions to be taken to Cancer Board. Membership includes representatives from GM Cancer programmes, GM Commissioning, Public Health, VCSE sector, and research.

### GM Cancer Board

Brings together cancer providers, commissioners, clinicians, people affected by cancer and other colleagues to reflect the entire cancer system.

## 4. Innovation

### Local Innovation

Commissioned 5 projects that result in innovative methods and outcomes for early cancer diagnosis.

### GRAIL

- + Support retention of trial participants through producing and disseminating public-facing comms.
- + Work with providers to ensure clinical pathways for onward referral are functional

### FIT

- + Implement FIT for symptomatic lower GI patients in primary care.
- + Support PCN's to monitor and achieve IIF target for lower GI cancer referrals.
- + Produced primary care pathway for Lower GI/FIT and education resources.

