



# Skin Cancer Pathway Board Education

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## Introduction

The incidence of skin cancer continues to rise. Education of the public and healthcare professionals is key in both **prevention** and **early diagnosis**. The majority of skin cancers are caused by exposure to ultraviolet radiation, and many are preventable.

The GM Skin Cancer Pathway Board has adopted a multipronged approach to education.

## Education Highlights



### Sun Awareness Week

- 2<sup>nd</sup>- 8<sup>th</sup> May
- Online campaign through GM Cancer to promote skin cancer prevention and early diagnosis
- Tweets of top tips on sun safety
- Videos of CNS team and user representative on sun safety and detecting skin cancer
- Over 900 views on Facebook and over 300 on Twitter

### Education for Primary Care

- Gateway C webinar supporting earlier & faster skin cancer diagnosis
- Provision of dermatoscopes to aid early diagnosis with a Dermoscopy study day for all GPs in GM (over 280 GPs in attendance face to face or online)
- Gateway C videos to support dermoscopy education
- Pathway board members taught on the DECIDE GP education program



### Education for schools

Pilot of NICE recognised (Skcin) 'Sun Safe Schools' education resource in an Early Years Foundation Setting and a Primary School in Greater Manchester with increased sun safe behaviours evidenced

- Larger pilot planned for the next academic year

