





Primary Care Network Bulletin: March 2022

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- General Practice 22/23 Contractual Changes
- 2ww Animated Video
- GatewayC Live GM: Webinars & Infographics
- Dermatology / Skin Cancer Pathway update
- NHS Galleri Trial update
- FIT Resources & Links
- GM Communications Campaign Calendar
- Help Us Help You Campaign Fear
- Future sessions
- Coming soon...

2ww Animated Video:

This animation has been developed to support the 2ww referral process and inform patient of the information they need to know regarding their suspected cancer referral.

Your Suspected Cancer Referral: What You Need to Know: https://bit.ly/3BeGFIM

Please encourage practices in your PCN to share this link with their patients as appropriate and via practice website.

General Practice 2022/23 Contractual Changes:

On 1st March NHSE/I confirmed contractual changes for General Practice and the inclusion of new Investment and Impact Fund (IIF) indicators, including a focus on FIT testing for cancer referrals and a revision to the PCN DES on early cancer diagnosis. The Cancer Alliance Early Diagnosis and Primary Care team will continue to support primary care colleagues in GM with the use of FIT to ensure effective referral management. The Alliance has supported primary care in a number of ways to improve the use of FIT in the referral process, allocating funding and providing supporting information/material following a PCN lead session on 1st March.

Please contact Becky Davies if you haven't received this information. Full details of the GP contract changes can be found attached.



GatewayC Live Greater Manchester: Infographics and Webinars

Materials following the Head & Neck Webinar that took place on the 26th January will be shared with you in a separate email once they are available.

Click the link below to register for our upcoming webinars:

Non Site Specific Cancer Symptoms - Wednesday 9th March 13:00 - 13:30

Gynaecological Cancers - Wednesday 30th March 13:00 - 13:30

Dermatology / Skin Cancer Pathway Update:

Greater Manchester Cancer Alliance have recently secured funding from NHSX to be used on the procurement of further dermatoscopes to support the skin cancer pathway and implementation of teledermatology. Your CCGs have this funding and are purchasing the equipment for their areas.

A GM training offer will be made available to support the further roll-out of dermatoscopes.

Further details to follow.



FIT Resources & Links:

Please find attached and links below to the FIT resources to support the use of FIT in GM:

- Links to the GM Live webinar recordings for Lower GI: <u>full version</u> and <u>Fast Facts</u>
- FIT: full version and Fast Facts
- Infographic on the Lower GI pathway including FIT
- Infographic on FIT
- GatewayC <u>FIT Module</u>
- Patient Leaflet on completing FIT Tests (English & Easy Read)
- Updated Colorectal Patient Information including FIT on the colorectal pathway uploaded onto ALL GP systems
- Standard Content for text messages to patients available on AccuRx
- Updated Lower GI Referral Form including a clear statement re: the need for FIT test completion to be done by ALL patients on suspected cancer pathway – uploaded onto ALL GP systems
- Bowel Cancer UK <u>Toolkit</u>
- Animation for patients on the role of FIT in the Lower GI Pathway





NHS Galleri Trial Update:

The screening unit has now completed its run at Oldham, Salford, Manchester and Trafford, currently live in Heywood, Middleton and Rochdale. Wigan, Bury, Bolton, Stockport and Tameside & Glossop will follow.

Referrals are being managed at present by the Rapid Diagnostic Centre teams for NCA & MFT (dependent on locality) in the first instance.

To date, there have been over 6500 individuals having participated in the trail in GM

A number of participants with Cancer-Signal Origins identified from their bloods have been referred on a 2ww pathway for investigation.

Unfortunately, in January 22, an issue in the GRAIL processing lab led to a backlog of NHS-Galleri samples waiting to be analysed and, due to this, there was a pause of invitations. The trial restarted in early February with reduced capacity, achieving full capacity from 28/02/22.

A copy of the presentation from the Nov 21 briefing session is available to view here: https://bit.ly/GalleriGMNov21

The GM cancer team have also produced a podcast episode about the trial, featuring GRAIL UK's Director of Intelligence, Sara Hiom and local representatives discussing Galleri in further detail.



Spotify: https://bit.ly/30OlmK4

Apple Podcasts: https://bit.ly/3r4FT8d

GM Cancer Communications and Campaigns:

Please find attached the GM Cancer Alliance Monthly Campaigns Calendar for March.

Help Us Help You Campaign - Fear

The new NHSE "Help Us Help You" campaign has now launched. This time the focus is on addressing the fear of coming forward for a cancer diagnosis and not putting it off.

The campaign will run across TV, radio and outdoor media as well as on social media, and the ad features Bolton oncoplastic breast surgeon Miss Clare Garnsey.

You can download social media assets, including the films, still images and wording (the wording guide explains which creative to use at which points across the month) from the link below:

https://bit.ly/3pyLT7m

There are some additional resources (incl. waiting room posters) also available on the PHE Campaign Resource Centre.

Future PCN Cancer Lead Sessions:

Tuesday 29th March 2022: Long Term Plan Early Diagnosis position and Rapid Diagnostic Centre (RDC) update



Coming soon....

- ✓ Translated 2ww referral letters for patients
- ✓ Translated FIT Patient Information Leaflets
- ✓ Prostate Risk Animation





Any feedback or queries please direct to:

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